UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO SECTION 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November, 2026

Commission File Number: 001-37959

trivago N.V.
(Exact Name of Registrant as Specified in Its Charter)

Kesselstraße 5 - 7
40221 Düsseldorf
Federal Republic of Germany
+49 211 54065110
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

EXPLANATORY NOTE

On November 4, 2026, trivago N.V. will hold a conference call regarding its unaudited financial results for the third quarter ended September 30, 2026. Copies of the operating and financial review for the third quarter of 2026 and the unaudited condensed consolidated interim financial statements as of September 30, 2026 are furnished as Exhibits 99.1 and 99.2 hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

trivago N.V.

Date: November 3, 2026

By: /s/ Dr. Wolf Schmuhl

Dr. Wolf Schmuhl

Chief Financial Officer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Operating and Financial Review for the Third Quarter of 2026.
99.2	Unaudited Condensed Consolidated Interim Financial Statements as of September 30, 2026.

Exhibit 99.1

Operating and Financial Review

DÜSSELDORF, GERMANY - November 3, 2026 – trivago N.V. (NASDAQ: TRVG) (the “Company”, “we,” “us,” “our,” or “trivago,”) announced financial results for the third quarter ended September 30, 2026.

Highlights:

- Total year-over-year revenue growth of 16% in the third quarter of 2026, driven by double-digit year-over-year Referral Revenue growth in the Americas and Developed Europe segments.
- Net income was €5.4 million while Adjusted EBITDA[1] was €18.7 million.
- Continued full-year 2026 outlook of mid-teens percent year-over-year total revenue growth and Adjusted EBITDA of around €30 million.
- For full-year 2027, we expect to achieve double-digit percentage year-over-year total revenue growth and an Adjusted EBITDA of around €45 million.

"In the third quarter, we grew total revenue 16% year over year, our seventh consecutive quarter of double-digit growth, and once again exceeded our expectations on both the top and bottom line. Our Adjusted EBITDA was the highest of any quarter since Jasmine, Andrej and I returned to trivago in mid-2023. Since then, we have diversified our marketing mix and rebalanced our marketplace, which we believe makes trivago a more resilient business. As a result, more travelers are coming to trivago directly. Branded traffic grew faster than total traffic, and logged-in members now account for more than 35% of our Referral Revenue. trivago Book & Go more than doubled its share of our Referral Revenue year over year. AI lets us move faster as well, and it now writes more than 80% of the code in our key repositories. With this momentum, we are confident in our 2026 outlook and in delivering double-digit total revenue growth with higher profitability in 2027," said Chief Executive Officer Johannes Thomas.

"The third quarter delivered our strongest quarterly Adjusted EBITDA since mid-2023, with total revenue up 16% year-over-year to €192.5 million and Adjusted EBITDA of €18.7 million, ahead of our expectations. Referral Revenue grew 15% year-over-year in both Americas and Developed Europe, driven by branded channel traffic growth, compounding brand effects, and improved booking conversion, more than offsetting foreign exchange headwinds and geopolitical pressures in Rest of World. Despite significantly stepping up our brand marketing investments to capture favorable opportunities, particularly in Americas, global trivago Core ROAS remained broadly stable at 133%. We are maintaining our full-year 2026 guidance of mid-teens percentage total revenue growth and Adjusted EBITDA of around €30 million, and for 2027 we expect double-digit percentage total revenue growth and an increased Adjusted EBITDA of around €45 million, continuing our path towards our 10% Adjusted EBITDA margin target by 2028,” said Chief Financial Officer Dr. Wolf Schmuhl.

Financial Summary & Operating Metrics (€ millions, unless otherwise stated)

	Three months ended September 30,			Nine months ended September 30,		
	2026	2025	Δ Y/Y	2026	2025	Δ Y/Y
Consolidated						
Total revenue	192.5	165.6	16%	503.8	429.0	17%
Net income/(loss)	5.4	11.0	(51)%	(7.0)	(3.3)	112%
Adjusted EBITDA	18.7	16.0	17%	15.4	4.5	n.m.

n.m. not meaningful

[1] *"Adjusted EBITDA" is a non-GAAP measure. Please see "Definition of Non-GAAP Measures" and "Tabular Reconciliation for Non-GAAP Measure" on pages 13 to 14 herein for explanation and reconciliation of the non-GAAP measure used.*

About trivago N.V.

trivago N.V. (NASDAQ: TRVG) is a leading global hotel search and price comparison platform, and one of the most recognized travel brands in the world. When travelers search for a hotel, we want trivago to be the obvious choice. We help them find the best place to stay and deliver the best deal to book, saving time and money — so every traveler feels smart and confident about their booking. Powered by AI, we personalize and simplify hotel search for millions of travelers, connecting them with more than 7.0 million hotels and other accommodations across more than 190 countries.

Management has identified four reportable segments, Americas, Developed Europe, Rest of World ("RoW"), collectively referred to as the trivago Core segments, and trivago DEALS.

Our trivago Core reportable segments match users' searches with large numbers of hotels and other accommodation offers through our auction platform, which we call our marketplace. With our marketplace, we provide advertisers a competitive forum to access user traffic by facilitating a vast quantity of auctions on any particular day. Advertisers submit hotel room and other accommodation rates and participate in our marketplace primarily by making bids for each user click on an advertised rate for a hotel or other accommodation on a cost-per-click ("CPC"), basis. We also offer the option for our advertisers to participate in our marketplace on a cost-per-acquisition ("CPA"), basis.

Our Americas segment is comprised of Argentina, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Peru, the United States and Uruguay. Our Developed Europe segment is comprised of Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom. Our RoW segment is comprised of all other countries. In the third quarter of 2026, the most significant countries by revenue in that segment were Japan, Turkey, Australia, Poland and New Zealand.

The trivago DEALS reportable segment facilitates direct hotel booking services on various platforms.

Discussion of Results

The discussion of results should be considered together with our unaudited financial information included with this review and the periodic reports we file with the Securities and Exchange Commission, including our Annual Report on Form 20-F for the fiscal year ended December 31, 2025. Certain information and disclosures normally included in consolidated financial statements prepared in accordance with U.S. Generally Accepted Accounting Principles (“GAAP”) have been omitted from this review.

Recent Trends

Total revenue grew 16% year-over-year to €192.5 million in the third quarter. The growth was primarily driven by double-digit year-over-year Referral Revenue growth in the Americas and Developed Europe segments, mainly due to improvements in the quality of traffic from higher branded channel traffic[2] levels and improved booking conversion. trivago DEALS also contributed to total revenue growth, following the acquisition in the third quarter of 2025. The year-over-year Referral Revenue decline in the Rest of World segment continued to reflect the headwinds experienced in that segment over the course of this year.

Advertising Spend for the trivago Core segments increased by 12% year-over-year in the third quarter, as we saw favorable investment opportunities for our brand marketing investments in our Americas and Developed Europe segments. Despite these increased levels of investments, our global trivago Core ROAS remained broadly stable at 133.2%, which also reflects compounding effects from elevated brand investments in prior quarters. In Rest of World, we remained disciplined this quarter in response to the persistent headwinds in this segment.

Change in Reportable Segments

Beginning in the third quarter of 2026, trivago DEALS met the quantitative thresholds for separate disclosure and is therefore presented as a separate reportable segment. In prior periods, trivago DEALS was an operating segment that did not meet the quantitative thresholds and was included in other revenues. We now report four reportable segments: Developed Europe, Americas, Rest of World (collectively referred to as the trivago Core segments), and trivago DEALS. Prior period comparative segment information has been recast to present trivago DEALS as a separate reportable segment. This change had no impact on our consolidated financial statements.

Outlook

The first few weeks of October are in line with management's expectations for total revenue and profitability results. As we look ahead to the end of the year, we continue to expect full-year 2026 total revenue to grow in the mid-teens percent range year-over-year and Adjusted EBITDA to be around €30 million. For the full-year 2027, we expect to achieve double-digit total revenue growth and an Adjusted EBITDA of around €45 million.

Advertiser Concentration

We generate the majority of our Referral Revenue from online travel agencies, or OTAs. For brands affiliated with Expedia Group, including brands such as Expedia, Hotels.com, Wotif, and Vrbo, the share of our Referral Revenue before intersegment eliminations was 27% for both the three and nine months ended September 30, 2026, compared to 30% and 34% in the same periods in 2025, respectively. For brands affiliated with Booking Holdings, including Booking.com, Agoda and priceline.com, the share of our Referral Revenue before intersegment eliminations was 38% for both the three and nine month periods ended September 30, 2026, compared to 44% and 40% in the same periods in 2025.

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[2] Branded channel traffic refers to our platform through: one of our localized platform websites, one of our downloadable mobile applications, branded search engine optimization marketing channels (or "branded free traffic") for keyword searches that are inclusive of the trivago brand name, and/or paid keyword searches that include the trivago brand name, such as "trivago" or "trivago hotel"

Segment Performance

Revenue by Segment

We earn the majority of our revenue when users of our websites and apps click on hotel and accommodation offers or advertisements in our search results and are referred to one of our advertisers, or when a user makes a booking on the advertiser's website ultimately from a referral from our platform. We call this our Referral Revenue, which is generated by each of our trivago Core segments.

trivago DEALS primarily generates revenue by providing travelers with direct hotel booking services on various platforms. Additionally, the segment generates revenue from agreements with certain hotel service providers and affiliates, where consideration is received based on achievement of sales volume targets or gross transaction volume of affiliate services, respectively.

We also earn revenue by offering our advertisers business-to-business solutions including subscription fees for services which provide hotels with advanced data analytics and tools to enhance the accuracy, visibility, and performance of their listings on trivago. These revenue streams typically do not represent a significant portion of our total revenue.

	Three months ended September 30,				Nine months ended September 30,			
(in € millions)	2026	2025	Δ €	Δ %	2026	2025	Δ €	Δ % Y/Y
Americas	€ 67.7	€ 58.8	€ 8.9	15%	€ 181.4	€ 156.5	€ 24.9	16%
Developed Europe	80.0	69.7	10.3	15%	203.1	178.2	24.9	14%
Rest of World	29.7	33.0	(3.3)	(10)%	79.2	88.7	(9.5)	(11)%
Total Referral Revenue [1]	**€ 177.4**	**€ 161.6**	**€ 15.8**	**10%**	**€ 463.7**	**€ 423.5**	**€ 40.2**	**9%**
DEALS revenue [1]	14.0	3.2	10.8	n.m.	37.1	3.2	33.9	n.m.
Other revenue	1.1	0.7	0.4	57%	3.0	2.2	0.8	36%
Total revenue	**€ 192.5**	**€ 165.6**	**€ 26.9**	**16%**	**€ 503.8**	**€ 429.0**	**€ 74.8**	**17%**

n.m. not meaningful

Note: Some figures may not add up due to rounding.

[1] Referral Revenue and DEALS revenue are presented after intersegment eliminations as presented on the unaudited condensed consolidated statements of operations as of September 30, 2026.

Referral Revenue

Referral Revenue increased by €15.8 million and €40.2 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were primarily driven by higher Referral Revenue in the Developed Europe and Americas segments due to growth in branded channel traffic in response to our continuous brand marketing investments and improved booking conversion. The increases were partly offset by lower Referral Revenue in the Rest of World segment primarily due to the weakening of local currencies against the Euro and negative impacts of the conflict in the Middle East region on travel behavior.

DEALS Revenue

DEALS revenue increased by €10.8 million and €33.9 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were due to the number of months of trivago DEALS operating results included in each period, as the acquisition of the business was completed in the third quarter of 2025 with the one-month reporting lag in place at the time. Therefore, only one month of operating results is included in the 2025 comparative periods.

Other Revenue

Other revenue increased by €0.4 million and €0.8 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025, primarily due to higher subscription revenue reflecting our increased efforts to market our platform to new hoteliers.

trivago Core: Advertising Spend

Advertising Spend is used in the calculation of our primary operating metrics for the trivago Core segments as further described in the "*Return on Advertising Spend (ROAS)*" section below. It is included in selling and marketing expense and consists of fees that we pay for our various marketing channels including TV, search engine marketing, display and affiliate marketing, email marketing, online video, app marketing, content marketing, and sponsorship and endorsement for our trivago Core segments. Other selling and marketing expenses not related to trivago Core segments' Advertising Spend (such as trivago DEALS traffic acquisition expenses) are included in the *"Selling and Marketing"* section below.

	Three months ended September 30,				Nine months ended September 30,			
(in € millions)	2026	2025	Δ €	Δ %	2026	2025	Δ €	Δ % Y/Y
Americas	€ 54.8	€ 44.5	€ 10.3	23%	€ 154.0	€ 133.4	€ 20.6	15%
Developed Europe	57.9	49.7	8.2	16%	159.0	134.8	24.2	18%
Rest of World	24.5	27.8	(3.3)	(12)%	68.2	74.8	(6.6)	(9)%
Total trivago Core Advertising Spend	**€ 137.1**	**€ 122.0**	**€ 15.1**	**12%**	**€ 381.2**	**€ 342.9**	**€ 38.3**	**11%**

Note: Some figures may not add up due to rounding.

Total trivago Core Advertising Spend increased by €15.1 million and €38.3 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were primarily driven by continuous increases in brand marketing investments in the Developed Europe and Americas segments aimed at increasing the volume of direct traffic to our platforms. The increases in the Americas segment were further driven by increased investments with the aim of further developing our marketing channel diversification, specifically in marketing channels that we are becoming more familiar with. The increase in the Americas segment during the three months ended September 30, 2026 was further driven by additional brand marketing investments. In the Rest of World segment, the decreases in Advertising Spend were primarily driven by lower investments in performance marketing channels.

trivago Core: Return on Advertising Spend (ROAS)

Our chief operating decision makers ("CODMs") manage and evaluate the operating performance for our trivago Core segments using our primary metrics: ROAS contribution and ROAS expressed as a percentage. Both metrics use Referral Revenue before intersegment eliminations from our trivago DEALS operating segment as a basis for the calculation, in line with how our CODMs manage the business. For further details, see "*Note 14 - Segment information"* in the unaudited condensed consolidated financial statements as of September 30, 2026. ROAS contribution is the difference between Referral Revenue before intersegment eliminations and Advertising Spend for each trivago Core segment. ROAS expressed as a percentage is the ratio of Referral Revenue before intersegment eliminations to Advertising Spend for each trivago Core segment. We believe that both are indicators of the efficiency of our advertising.

	Three months ended September 30,					
	ROAS contribution (in € millions)			ROAS (in %)		
	2026	2025	Δ €	2026	2025	Δ ppts
Americas	€ 15.9	€ 15.8	€ 0.1	129.0%	135.4%	(6.4) ppts
Developed Europe	24.3	20.5	3.8	142.0%	141.2%	0.8 ppts
Rest of World	5.4	5.3	0.1	122.1%	119.2%	2.9 ppts
trivago Core Global	**€ 45.6**	**€ 41.5**	**€ 4.1**	**133.2%**	**134.1%**	**(0.9) ppts**

Note: Some figures may not add up due to rounding.

Global ROAS for the trivago Core segments decreased by 0.9 ppts during the three months ended September 30, 2026, compared to the same period in 2025. The ROAS decrease in Americas was due to accelerated brand marketing investments with the intention of continuing the momentum from strong responses observed from our brand investments in prior quarters, as well as the further development of our marketing channel diversification. The decrease was mostly offset by higher ROAS in the Rest of World and Developed Europe segments. In the Rest of World segment, ROAS increased year-over-year, primarily driven by our continued disciplined approach to marketing investments focused on profitability even though headwinds persisted in the segment. In Developed Europe, compounding returns from brand investments in prior quarters more than offset increased brand marketing investments in the current quarter.

	Nine months ended September 30,					
	ROAS contribution (in € millions)			ROAS (in %)		
	2026	2025	Δ €	2026	2025	Δ ppts
Americas	€ 36.6	€ 24.6	€ 12.0	123.7%	118.4%	5.3 ppts
Developed Europe	50.0	43.9	6.1	131.4%	132.6%	(1.2) ppts
Rest of World	11.4	14.1	(2.7)	116.7%	118.8%	(2.1) ppts
trivago Core Global	**€ 97.9**	**€ 82.5**	**€ 15.4**	**125.7%**	**124.1%**	**1.6 ppts**

Note: Some figures may not add up due to rounding.

Global ROAS for the trivago Core segments increased by 1.6 ppts during the nine months ended September 30, 2026, compared to the same period in 2025, reflecting our strategy of achieving higher profitability targets while sustaining revenue growth. This was particularly evident in Americas, where higher ROAS in the first half of 2026 more than offset the decrease in ROAS in the third quarter of 2026 due to increased Advertising Spend. In the Rest of World segment, we observed foreign exchange headwinds and a reduced response to our marketing investments from negative impacts to travel behavior resulting from the conflict in the Middle East region, ultimately resulting in the year-over-year ROAS decline, partly offset by the ROAS increase in the third quarter of 2026 discussed above. The ROAS decline in the Developed Europe segment was primarily due to continuous increases in brand marketing investments, partly offset by the ROAS increase in the third quarter of 2026 discussed above.

trivago DEALS: Contribution

Our CODMs manage and evaluate the operating performance for the trivago DEALS segment using DEALS contribution as the primary operating metric. DEALS contribution is the difference between DEALS revenue and DEALS direct costs before intersegment eliminations. DEALS direct costs include costs that mostly vary with transaction volume, including transaction processing and verification costs, which are presented in cost of revenue expense, as well as traffic acquisition costs, which are presented in selling and marketing expense. For further details, see "*Note 14 - Segment information"* in the unaudited condensed consolidated financial statements as of September 30, 2026.

	Three months ended September 30,			Nine months ended September 30,		
(in € millions)	2026	2025	Δ €	2026	2025	Δ €
DEALS contribution	€ 3.3	€ 1.2	€ 2.1	€ 6.6	€ 1.2	€ 5.4

DEALS contribution increased by €2.1 million and €5.4 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were due to the number of months of trivago DEALS operating results included in each period as the acquisition of the business was completed in the third quarter of 2025 with the one-month reporting lag in place at the time. Therefore, only one month of operating results is included in the 2025 comparative periods.

Expenses

Expenses by Cost Category (€ millions)

	Three months ended September 30,				As a % of Revenue	
	2026	2025	Δ €	Δ %	2026	2025
Cost of revenue [1]	€ 7.6	€ 4.0	€ 3.6	90 %	4 %	2 %
Selling and marketing	145.4	128.1	17.3	14 %	76 %	77 %
trivago Core Advertising Spend	*137.1*	*122.0*	*15.1*	*12 %*	*71 %*	*74 %*
Other selling and marketing [1]	*8.3*	*6.1*	*2.2*	*36 %*	*4 %*	*4 %*
Technology and content	16.2	12.4	3.8	31 %	8 %	7 %
General and administrative	11.9	8.5	3.4	40 %	6 %	5 %
Amortization of intangible assets	1.3	0.5	0.8	n.m.	1 %	0 %
Total costs and expenses	**€ 182.4**	**€ 153.4**	**€ 29.0**	**19 %**	**95%**	**93 %**

n.m. not meaningful

Note: Some figures may not add up due to rounding.

[1] Includes the relevant portion of DEALS direct costs described under "trivago DEALS: Contribution" above.

	Nine months ended September 30,				As a % of Revenue	
	2026	2025	Δ €	Δ %	2026	2025
Cost of revenue [1]	€ 21.5	€ 9.4	€ 12.1	129 %	4 %	2 %
Selling and marketing	404.5	362.3	42.2	12 %	80 %	84 %
trivago Core Advertising Spend	*381.2*	*342.9*	*38.3*	*11 %*	*76 %*	*80 %*
Other selling and marketing [1]	*23.3*	*19.4*	*3.9*	*20 %*	*5 %*	*5 %*
Technology and content	45.0	38.3	6.7	17 %	9 %	9 %
General and administrative	34.0	24.0	10.0	42 %	7 %	6 %
Amortization of intangible assets	4.4	0.5	3.9	n.m.	1 %	0 %
Total costs and expenses	**€ 509.5**	**€ 434.4**	**€ 75.1**	**17 %**	**101%**	**101 %**

n.m. not meaningful

Note: Some figures may not add up due to rounding.

[1] Includes the relevant portion of DEALS direct costs described under "trivago DEALS: Contribution" above.

Cost of Revenue

Cost of revenue increased by €3.6 million and €12.1 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases in both periods were primarily due to costs in 2026 related to trivago DEALS following our acquisition of the business in the third quarter of 2025 that are closely related to revenue generation, including transaction processing and verification costs, customer support-related costs, personnel costs, and IT costs. These increases were further driven by higher cloud-related service provider costs that are closely related to revenue generation.

Selling and Marketing

Selling and marketing expense increased by €17.3 million and €42.2 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. trivago Core Advertising Spend for both periods represented 94% of the total selling and marketing expense. See "*trivago Core: Advertising Spend*" above for further details.

Other selling and marketing expense increased by €2.2 million and €3.9 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. These increases were primarily driven by costs in 2026 related to trivago DEALS following our acquisition of the business in the third quarter of 2025, including traffic acquisition costs, third-party customer service-related costs, personnel costs, and share-based compensation expense. The increases were further driven by higher costs to market our platform to new hoteliers. During the nine months ended September 30, 2026, the increase was partly offset by lower advertising taxes related to the cumulative reversal of the previously recognized Canadian digital services taxes following the repeal of the related legislation in March 2026 and lower television advertisement production costs.

Technology and Content

Technology and content expense increased by €3.8 million and €6.7 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were primarily driven by costs in 2026 related to trivago DEALS following our acquisition of the business in the third quarter of 2025, including IT-related service provider, personnel costs, share-based compensation expense, and cloud infrastructure costs. The increase was further driven by higher personnel costs overall, mainly due to a higher compensation base due to our annual salary review process combined with a higher headcount. During the three months ended September 30, 2026, the increase was also driven by higher IT costs, mainly reflecting increased investment in third-party AI tools. During the nine months ended September 30, 2026, the increase was partly offset by lower cloud and IT-related service provider and lower office-related expenses (such as headcount-based allocated rent) mainly driven by the release of previously accrued disputed rent in the second quarter of 2026.

General and Administrative

General and administrative expense increased by €3.4 million and €10.0 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were primarily driven by costs in 2026 related to trivago DEALS following our acquisition of the business in the third quarter of 2025, including personnel costs, share-based compensation expense, professional fees, and office costs. The increase was further driven by higher professional fees, primarily expenses associated with a potential corporate transaction that was not completed (see "*Tabular Reconciliation for Non-GAAP Measure*" below), and higher management compensation expense. During the nine months ended September 30, 2026, the increase was further driven by expenses related to our antitrust claim against Google (see "*Tabular Reconciliation for Non-GAAP Measure*" below), higher share-based compensation expense, and consulting fees including the non-recurrence of accrual releases which took place in first half of 2025.

Amortization of Intangible Assets

Amortization of intangible assets increased by €0.8 million and €3.9 million during the three and nine months ended September 30, 2026, respectively, compared to the same periods in 2025. The increases were due to the number of months of trivago DEALS operating results included in each period, as the acquisition of the business was completed in the third quarter of 2025 with the one-month reporting lag in place at the time. Therefore, only one month of operating results is included in the 2025 comparative periods.

Income Taxes, Net Loss and Adjusted EBITDA (€ millions)

	Three months ended September 30,			Nine months ended September 30,		
	2026	2025	Δ €	2026	2025	Δ €
Operating income/(loss)	€ 10.1	€ 12.2	€ (2.1)	€ (5.7)	€ (5.4)	€ (0.3)
Other income/(expense)						
Interest expense	(0.0)	(0.0)	0.0	(0.1)	(0.0)	(0.1)
Interest income	1.2	0.5	0.7	2.6	1.8	0.8
Other, net	(0.1)	3.5	(3.6)	(0.9)	3.9	(4.8)
Total other income, net	**€ 1.0**	**€ 4.0**	**€ (3.0)**	**€ 1.7**	**€ 5.7**	**€ (4.0)**
Income/(loss) before income taxes	11.1	16.1	(5.0)	(4.0)	0.3	(4.3)
Expense for income taxes	5.6	4.6	1.0	2.8	1.4	1.4
Income/(loss) before equity method investments	**€ 5.5**	**€ 11.5**	**€ (6.0)**	**€ (6.9)**	**€ (1.1)**	**€ (5.8)**
Loss from equity method investments	(0.1)	(0.5)	0.4	(0.1)	(2.1)	2.0
Net income/(loss)	**€ 5.4**	**€ 11.0**	**€ (5.6)**	**€ (7.0)**	**€ (3.3)**	**€ (3.7)**
Adjusted EBITDA	**€ 18.7**	**€ 16.0**	**€ 2.7**	**€ 15.4**	**€ 4.5**	**€ 10.9**

Note: Some figures may not add up due to rounding.

Net Other Income/(Loss)

The decreases in net other income/(loss) of €3.6 million and €4.8 million during the three and nine months ended September 30, 2026, respectively, were primarily driven by the non-recurrence of the €3.2 million gain recognized in the third quarter of 2025 from revaluing our previous equity interest in trivago DEALS and derecognition of the share purchase option upon completing the acquisition. Additionally, during the nine months ended September 30, 2026, we recognized foreign exchange losses, as compared to foreign exchange gains in 2025, largely reflecting the result of the changes in the exchange rate between the U.S. dollar and the Euro.

Income Taxes

Income tax expense was €5.6 million during the three months ended September 30, 2026 compared to €4.6 million in the same period in 2025. The total weighted-average tax rate for the three months ended September 30, 2026 was 33.7%, which primarily reflected the German statutory tax rate of approximately 31.2% and the estimated permanent effects for the full year. Our effective tax rate for the three months ended September 30, 2026 was 50.6%, compared to 28.7% in the same period in 2025. The change in the effective tax rate for the three months ended September 30, 2026 as compared to the same period in 2025 is primarily attributable to higher share-based compensation expense, which is not deductible for tax purposes, and the non-recurrence of the deferred tax benefit recognized in 2025 from the German statutory tax rate change.

Income tax expense was €2.8 million during the nine months ended September 30, 2026, compared to €1.4 million in the same period in 2025. Our effective tax rate for the nine months ended September 30, 2026 was (70.5)% compared to 522.5% in the same period in 2025. The change in the effective tax rate for the nine months ended September 30, 2026 as compared to the same period in 2025 is primarily attributable to the change from a pre-tax income position close to zero, which resulted in a disproportionately high effective tax rate in 2025, to a pre-tax loss position for the same period in 2026. Additionally, higher share-based compensation expense, which is not deductible for tax purposes, contributed to income tax expense despite the pre-tax loss in 2026.

The difference between the weighted average tax rate and the effective tax rate for the three and nine months ended September 30, 2026 was primarily attributable to share-based compensation expense, which is not deductible for tax purposes.

Net Income/(Loss) and Adjusted EBITDA

Net income was €5.4 million during the three months ended September 30, 2026 and net loss was €7.0 million during the nine months ended September 30, 2026, decreasing by €5.6 million and increasing by €3.7 million, respectively, compared to the same periods in 2025. The decrease in net income for the three months ended September 30, 2026 and the increase in net loss for the nine months ended September 30, 2026 were primarily attributable to the non-recurrence of a €3.2 million gain related to the trivago DEALS acquisition in the third quarter of 2025 and an increase in share-based compensation expense. The increase in share-based compensation expense was primarily due to the grant of Class A share options to the former founders of trivago DEALS, which contributed €2.8 million to the increase in both periods. Additionally, there was an increase of certain other items as compared to 2025, such as costs incurred for a potential corporate transaction that was ultimately not completed and litigation expenses for our antitrust claim against Google (see "*Tabular Reconciliation for Non-GAAP Measure*" below). These impacts were partly offset by impacts resulting in overall improvements to Adjusted EBITDA discussed below.

Adjusted EBITDA was €18.7 million and €15.4 million, respectively, during the three and nine months ended September 30, 2026, improving by €2.7 million and €10.9 million, respectively, compared to the same periods in 2025. These improvements were primarily driven by favorable returns on our previous brand marketing investments in the trivago Core segments, partly offset by additional operating expenses in 2026 related to trivago DEALS following our acquisition of the business in the third quarter of 2025.

Balance Sheet and Cash Flows

Total cash, cash equivalents, and restricted cash were €70.8 million and total short-term investments were €69.2 million as of September 30, 2026, compared to €131.1 million and €11.9 million as of December 31, 2025, respectively. The decrease of €60.3 million in cash, cash equivalents, and restricted cash was mostly offset by the increase of €57.3 million in short-term investments during the nine months ended September 30, 2026.

Cash used in investing activities of €59.1 million during the nine months ended September 30, 2026, was primarily driven by the purchase of short-term investments of €90.8 million and capital expenditures including for internal-use software and website development of €3.2 million. These were partly offset by proceeds from maturities of short-term investments of €34.8 million.

Cash used in financing activities of €4.1 million during the nine months ended September 30, 2026, was primarily driven by purchases of treasury stock of €3.2 million. Additionally, there were payments of withholding taxes on net share settlements of equity awards of €1.4 million. These were partly offset by proceeds from exercise of option awards of €0.5 million.

Cash provided by operating activities of €2.4 million during the nine months ended September 30, 2026, reflected net loss adjusted for non-cash items of €9.7 million, partly offset by net cash outflows of €7.3 million from changes in operating assets and liabilities.

Non-cash items reconciled from the net loss of €7.0 million include share-based compensation of €10.3 million, amortization of intangible assets of €4.4 million, and depreciation of €3.2 million. These were partly offset by a reduction in deferred income taxes by €2.7 million.

Overall, the change in operating assets and liabilities was consistent with the seasonal trend, as the increase in revenue, bookings with future check-ins, and Advertising Spend for the trivago Core segments in the third quarter of 2026 compared to the fourth quarter of 2025, produced largely offsetting movements in accounts receivable, advances from travelers, and accounts payable, respectively.

Notes & Definitions:

Definition of Non-GAAP Measures

We report Adjusted EBITDA and Adjusted EBITDA margin as supplemental measures to U.S. Generally Accepted Accounting Principles ("GAAP").

We define Adjusted EBITDA as net income/(loss) adjusted for:

- income/(loss) from equity method investments,
- expense/(benefit) for income taxes,
- total other (income)/expense, net,
- depreciation of property and equipment and amortization of intangible assets,
- impairment of, and gains/(losses) on disposals of, property and equipment,
- impairment of intangible assets and goodwill,
- share-based compensation, and
- certain other items, including restructuring, acquisition and integration costs, significant litigation expenses related to a discrete matter outside the normal course of business, and significant legal settlements and court-ordered penalties.

We define Adjusted EBITDA margin as Adjusted EBITDA divided by total revenue.

From time to time, we may exclude from Adjusted EBITDA the impact of certain items that affect the period-to-period comparability of our operating performance. Beginning in the first quarter of 2026, we amended our definition of Adjusted EBITDA to include significant litigation expenses relating to a discrete matter outside the normal course of our business.

Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP financial measures. A “non-GAAP financial measure” refers to a numerical measure of a company’s historical or future financial performance, financial position, or cash flows that excludes (or includes) amounts that are included in (or excluded from) the most directly comparable measure calculated and presented in accordance with U.S. GAAP in such company’s financial statements. We present these non-GAAP financial measures because they are used by management to evaluate our operating performance, formulate business plans, and make strategic decisions on capital allocation. We also believe that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating our operating performance and consolidated results of operations in the same manner as our management, and the exclusion of certain expenses in calculating Adjusted EBITDA can provide a useful measure in comparing financial results between periods as these costs may vary independent of core business performance.

Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider them in isolation or as substitutes for analysis of our results reported in accordance with U.S. GAAP, including net income/loss. Some of these limitations are:

- Adjusted EBITDA and Adjusted EBITDA margin do not reflect our cash expenditures or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA and Adjusted EBITDA margin do not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA and Adjusted EBITDA margin do not reflect expenses, such as restructuring, acquisition and integration, and other related reorganization costs;
- Although depreciation, amortization and impairments are non-cash charges, the assets being depreciated, amortized or impaired may have to be replaced in the future, and Adjusted EBITDA and Adjusted EBITDA margin do not reflect cash capital expenditure requirements for such replacements or for new capital expenditure requirements; and

- Other companies, including companies in our own industry, may calculate Adjusted EBITDA and Adjusted EBITDA margin differently than we do, limiting their usefulness as comparative measures.

We periodically provide an Adjusted EBITDA and Adjusted EBITDA margin outlook. We are, however, unable to provide a reconciliation of our Adjusted EBITDA and Adjusted EBITDA margin outlook to net income/(loss) and net profit margin, the respective comparable GAAP measures, because certain items that are excluded from Adjusted EBITDA and Adjusted EBITDA margin cannot be reasonably or reliably predicted or are not in our control, including, in particular, the timing or magnitude of share-based compensation, interest, taxes, impairments, restructuring related costs, acquisition and integration costs, significant litigation expenses related to discrete matters outside the normal course of business, and/or significant legal settlements and court-ordered penalties without unreasonable efforts, and these items could significantly impact, either individually or in the aggregate, net income/(loss) and net profit margin in the future.

Tabular Reconciliation for Non-GAAP Measure

Adjusted EBITDA (€ millions)

	Three months ended September 30,		Nine months ended September 30,	
	2026	**2025**	**2026**	**2025**
Net income/(loss)	€ 5.4	€ 11.0	€ (7.0)	€ (3.3)
Loss from equity method investments	(0.1)	(0.5)	(0.1)	(2.1)
Income/(loss) before equity method investments	**€ 5.5**	**€ 11.5**	**€ (6.9)**	**€ (1.1)**
Expense for income taxes	5.6	4.6	2.8	1.4
Income/(loss) before income taxes	**€ 11.1**	**€ 16.1**	**€ (4.0)**	**€ 0.3**
Add/(less):				
Interest expense	0.0	0.0	0.1	0.0
Interest income	(1.2)	(0.5)	(2.6)	(1.8)
Other, net	0.1	(3.5)	0.9	(3.9)
Operating income/(loss)	**€ 10.1**	**€ 12.2**	**€ (5.7)**	**€ (5.4)**
Depreciation of property and equipment and amortization of intangible assets	2.4	1.5	7.6	3.5
Impairment of, and gains and losses on disposals of, property and equipment	0.1	0.0	0.3	0.0
Share-based compensation	4.9	2.0	10.3	5.9
Certain other items [(1)(2)]	1.3	0.4	2.9	0.5
Adjusted EBITDA	**€ 18.7**	**€ 16.0**	**€ 15.4**	**€ 4.5**

Note: Some figures may not add up due to rounding.

[(1)] During the three months ended September 30, 2026, third-party advisory, legal, and due diligence costs of €1.3 million were incurred in connection with a potential corporate transaction that was not completed.

[(2)] During the nine months ended September 30, 2026, litigation expenses of €1.5 million were incurred in connection with our antitrust damages claim against Google, which is a discrete matter outside the normal course of business.

These costs have been excluded from Adjusted EBITDA to better reflect normalized operating results.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This review contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are not guarantees of future performance. These forward-looking statements are based on management’s expectations as of the date of this review and assumptions which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. The use of words such as "will," “intend” and “expect,” among others, generally identify forward-looking statements. However, these words are not the exclusive means of identifying such statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements and may include statements relating to future revenue, expenses, margins, profitability, net income/(loss), earnings per share and other measures of results of operations and the prospects for future growth of trivago N.V.’s business. Actual results and the timing and outcome of events may differ materially from those expressed or implied in the forward-looking statements for a variety of reasons, including, among others:

- our ability to achieve the financial guidance we have provided for 2026, including revenue growth and profitability expectations, and our Adjusted EBITDA margin target by 2028;
- the extent to which our strategy of increasing brand marketing investments positively impacts the volume of direct traffic to our platform and grows our revenue in future periods without reducing our profits or incurring losses;
- the continuing negative impact of having almost completely ceased television advertising in 2020 and only having resumed such advertising at reduced levels in recent years on our ability to grow our revenue;
- our reliance on search engines, particularly Google, whose search results can be affected by a number of factors, many of which are not in our control;
- the promotion by Google of its own product and services that compete directly with our hotel and accommodation search;
- our continued dependence on a small number of advertisers for our revenue and adverse impacts that could result from their reduced spending or changes in their CPC, bidding or CPA strategy;
- our ability to generate referrals, customers, bookings or revenue and profit for our advertisers on a basis they deem to be cost-effective;
- factors that contribute to our period-over-period volatility in our financial condition and result of operations;
- the potential negative impact of a worsening of the economic outlook and inflation, or reduced consumer confidence on consumer discretionary spending for travel and accommodation;
- any further impairment of intangible assets and goodwill;
- impacts of the integration of acquired business, including trivago DEALS Ltd. and our ability to achieve expected benefits from such acquisitions;
- geopolitical and diplomatic tensions, instabilities and conflicts, including war, civil unrest, terrorist activity, sanctions or other geopolitical events or escalations of hostilities, such as the ongoing military conflict between Russia and Ukraine, continued regional instability in the Middle East, leading to airspace restrictions and fuel cost increases with resulting impacts on travel demand and flight availability, changes in U.S. tariff policy and other countries' responses thereto, or other developments resulting in heightened cross-border controls;
- increasing competition in our industry;
- the impact of rapidly evolving technologies, including artificial intelligence and machine learning, on user search behavior, competitive dynamics, and our ability to maintain technological relevance;
- our ability to innovate, integrate, and provide tools and services that are useful to our users and advertisers;
- our business model's dependence on consumer preferences for traditional hotel-based accommodation;
- our dependence on relationships with third parties to provide us with content;
- changes to and our compliance with applicable laws, rules and regulations;

- the impact of any legal and regulatory proceedings to which we are or may become subject or which we may initiate, including our antitrust damages claim against Google seeking recovery for losses we contend were caused by Google's self-preferencing practices in the hotel metasearch market, for which the timing, outcome or ultimate recovery is uncertain and due to which we expect to incur further significant legal costs; and
- potential disruptions in the operation of our systems, security breaches and data protection,

as well as other risks and uncertainties detailed in our public filings with the SEC, including trivago's Annual Report on Form 20-F for the fiscal year ended December 31, 2025, as such risks and uncertainties may be updated from time to time to reflect material geopolitical, economic, and regulatory developments. Except as required by law, we undertake no obligation to update any forward-looking or other statements in this review, whether as a result of new information, future events or otherwise.

Exhibit 99.2

trivago N.V.

Unaudited Condensed Consolidated Interim Financial Statements as of September 30, 2026

trivago N.V.

Condensed consolidated statements of operations

(€ thousands, except per share amounts, unaudited)

	Three months ended September 30,		Nine months ended September 30,	
	2026	**2025**	**2026**	**2025**
Revenue	€ 143,353	€ 116,060	€ 374,674	€ 278,213
Revenue from related party	49,160	49,516	129,139	150,739
Total revenue	**192,513**	**165,576**	**503,813**	**428,952**
Costs and expenses:				
Cost of revenue, including related party, excluding amortization [1]	7,572	3,981	21,526	9,369
Selling and marketing, including related party [1][3]	145,403	128,090	404,538	362,266
Technology and content, including related party [1][2][3]	16,227	12,361	45,027	38,316
General and administrative, including related party [1][3]	11,901	8,523	34,044	23,951
Amortization of intangible assets [2]	1,345	457	4,376	490
Operating income/(loss)	**10,065**	**12,164**	**(5,698)**	**(5,440)**
Other income/(expense)				
Interest expense	(22)	(11)	(69)	(17)
Interest income	1,152	517	2,641	1,783
Other, net	(107)	3,464	(907)	3,945
Total other income, net	**1,023**	**3,970**	**1,665**	**5,711**
Income/(loss) before income taxes	**11,088**	**16,134**	**(4,033)**	**271**
Expense for income taxes	5,612	4,636	2,843	1,416
Income/(loss) before equity method investments	**5,476**	**11,498**	**(6,876)**	**(1,145)**
Loss from equity method investments	(61)	(471)	(149)	(2,125)
Net income/(loss)	**€ 5,415**	**€ 11,027**	**€ (7,025)**	**€ (3,270)**
Earnings per share available to common stockholders:				
Basic	€ 0.02	€ 0.03	€ (0.02)	€ (0.01)
Diluted	0.01	0.03	(0.02)	(0.01)
Shares used in computing loss per share:				
Basic	353,419	352,098	353,237	352,095
Diluted	382,278	357,462	353,237	352,095

	Three months ended September 30,		Nine months ended September 30,	
	2026	2025	2026	2025
(1) Includes share-based compensation as follows:				
Cost of revenue	€ 34	€ 29	€ 101	€ 90
Selling and marketing	317	132	606	401
Technology and content	1,986	223	2,544	757
General and administrative	2,594	1,604	7,092	4,667
(2) Includes amortization as follows:				
Amortization of internal use software and website development costs included in technology and content	€ 796	€ 787	€ 2,505	€ 2,338
Amortization of acquired technology and other assets included in amortization of intangible assets	1,345	457	4,376	490
(3) Includes related party expense as follows:				
Selling and marketing	€ —	€ 4	€ 6	€ 100
Technology and content	148	348	475	1,289
General and administrative	45	15	108	52

See accompanying notes

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Condensed consolidated statements of comprehensive income/(loss)

(€ thousands, unaudited)

	Three months ended September 30,		Nine months ended September 30,	
	2026	**2025**	**2026**	**2025**
Net income/(loss)	€ 5,415	€ 11,027	€ (7,025)	€ (3,270)
Other comprehensive income/(loss):				
Currency translation adjustments, net	260	(427)	983	(1,014)
Net reclassification of foreign currency translation adjustments into total other, net	—	180	—	180
Total other comprehensive income/(loss)	260	(247)	983	(834)
Comprehensive income/(loss)	**€ 5,675**	**€ 10,780**	**€ (6,042)**	**€ (4,104)**

See accompanying notes

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Condensed consolidated balance sheets

(€ thousands, except share and per share data, unaudited)

ASSETS	As of September 30, 2026	As of December 31, 2025
Current assets:		
Cash and cash equivalents	€ 70,648	€ 130,936
Restricted cash	120	135
Accounts receivable, net of allowance for credit losses of €876 and €838 at September 30, 2026 and December 31, 2025, respectively	81,887	42,680
Accounts receivable, related party	29,140	21,786
Short-term investments	69,227	11,876
Tax receivable	21	307
Prepaid expenses and other current assets	7,482	6,369
Total current assets	**258,525**	**214,089**
Property and equipment, net	8,714	8,810
Operating lease right-of-use assets	36,113	37,631
Deferred income taxes	4,863	2,438
Equity method investments	4,809	4,877
Investments and other assets	2,419	2,636
Intangible assets, net	70,744	74,171
Goodwill	14,300	13,797
TOTAL ASSETS	**€ 400,487**	**€ 358,449**
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	€ 46,023	€ 34,142
Income taxes payable	3,876	6,867
Deferred revenue	6,839	3,927
Payroll liabilities	4,750	4,042
Accrued expenses and other current liabilities	10,414	10,504
Advances from travelers	66,714	34,535
Operating lease liability	2,651	2,486
Total current liabilities	**141,267**	**96,503**
Operating lease liability	32,239	33,856
Deferred income taxes	13,759	14,190
Other long-term liabilities	227	601
Stockholders' equity:		
Class A common stock, €0.06 par value - 1,523,230,720 shares authorized, Shares issued: 120,278,785 and 115,621,475, respectively Shares outstanding: 116,699,730 and 115,621,475, respectively	7,217	6,937
Class B common stock, €0.60 par value - 237,676,928 shares authorized, 237,476,895 shares issued and outstanding, respectively	142,486	142,486
Treasury stock at cost - Class A shares, 3,579,055 and nil shares, respectively	(3,175)	—
Reserves	701,478	692,845
Contribution from Parent	122,307	122,307
Accumulated other comprehensive income/(loss)	17	(966)
Accumulated deficit	(757,335)	(750,310)
Total stockholders' equity	**212,995**	**213,299**
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	**€ 400,487**	**€ 358,449**

See accompanying notes

trivago N.V.

Condensed consolidated statements of changes in equity

(€ thousands, unaudited)

Three months ended September 30, 2026	Class A common stock	Class B common stock	Treasury stock - Class A common stock	Reserves	Accumulated deficit	Accumulated other comprehensive income/(loss)	Contribution from Parent	Total stockholders' equity
Balance at July 1, 2026	€ 7,018	€ 142,486	€ (1,326)	€ 696,922	€ (762,750)	€ (243)	€ 122,307	€ 204,414
Net income					5,415			5,415
Other comprehensive income (net of tax)						260		260
Share-based compensation expense				4,750				4,750
Issuance of common stock related to exercise of options and vesting of RSUs	199			343				542
Withholdings on net share settlements of equity awards				(537)				(537)
Repurchase of Class A common stock			(1,849)					(1,849)
Balance at September 30, 2026	**€ 7,217**	**€ 142,486**	**€ (3,175)**	**€ 701,478**	**€ (757,335)**	**€ 17**	**€ 122,307**	**€ 212,995**

Nine months ended September 30, 2026	Class A common stock	Class B common stock	Treasury stock - Class A common stock	Reserves	Accumulated deficit	Accumulated other comprehensive income/(loss)	Contribution from Parent	Total stockholders' equity
Balance at January 1, 2026	€ 6,937	€ 142,486	€ —	€ 692,845	€ (750,310)	€ (966)	€ 122,307	€ 213,299
Net loss					(7,025)			(7,025)
Other comprehensive income (net of tax)						983		983
Share-based compensation expense				9,787				9,787
Issuance of common stock related to exercise of options and vesting of RSUs	280			262				542
Withholdings on net share settlements of equity awards				(1,416)				(1,416)
Repurchase of Class A common stock			(3,175)					(3,175)
Balance at September 30, 2026	**€ 7,217**	**€ 142,486**	**€ (3,175)**	**€ 701,478**	**€ (757,335)**	**€ 17**	**€ 122,307**	**€ 212,995**

Three months ended September 30, 2025	Class A common stock	Class B common stock	Treasury stock - Class A common stock	Reserves	Accumulated deficit	Accumulated other comprehensive income/(loss)	Contribution from Parent	Total stockholders' equity
Balance at July 1, 2025	€ 6,889	€ 142,486	€ —	€ 689,934	€ (775,827)	€ (320)	€ 122,307	€ 185,469
Net income					11,027			11,027
Other comprehensive loss (net of tax)						(247)		(247)
Share-based compensation expense				1,781				1,781
Issuance of common stock related to exercise of options and vesting of RSUs	24			(24)				—
Withholdings on net share settlements of equity awards				(281)				(281)
Balance at September 30, 2025	**€ 6,913**	**€ 142,486**	**€ —**	**€ 691,410**	**€ (764,800)**	**€ (567)**	**€ 122,307**	**€ 197,749**

Nine months ended September 30, 2025	Class A common stock	Class B common stock	Treasury stock - Class A common stock	Reserves	Accumulated deficit	Accumulated other comprehensive income/(loss)	Contribution from Parent	Total stockholders' equity
Balance at January 1, 2025	€ 6,843	€ 142,486	€ —	€ 687,232	€ (761,530)	€ 267	€ 122,307	€ 197,605
Net loss					(3,270)			(3,270)
Other comprehensive loss (net of tax)						(834)		(834)
Share-based compensation expense				5,174				5,174
Issuance of common stock related to exercise of options and vesting of RSUs	70			(70)				—
Withholdings on net share settlements of equity awards				(926)				(926)
Balance at September 30, 2025	**€ 6,913**	**€ 142,486**	**€ —**	**€ 691,410**	**€ (764,800)**	**€ (567)**	**€ 122,307**	**€ 197,749**

See accompanying notes

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Condensed consolidated statements of cash flows

(€ thousands, unaudited)

	Three months ended September 30,		Nine months ended September 30,	
	2026	**2025**	**2026**	**2025**
Operating activities:				
Net income/(loss)	€ 5,415	€ 11,027	€ (7,025)	€ (3,270)
Adjustments to reconcile net income/(loss) to net cash provided by/(used in):				
Depreciation (property and equipment and internal-use software and website development)	1,026	1,022	3,240	3,051
Amortization of intangible assets	1,345	457	4,376	490
Share-based compensation	4,931	1,988	10,343	5,915
Deferred income taxes	496	1,845	(2,706)	(1,948)
Gain on step acquisition	—	(3,246)	—	(3,246)
Other, net	330	297	1,468	1,377
Changes in operating assets and liabilities:				
Accounts receivable, including related party	(6,287)	655	(46,655)	(28,331)
Prepaid expenses and other assets	1,351	3,622	(982)	3,405
Accounts payable	(11,682)	(8,453)	11,092	9,071
Taxes payable/receivable, net	2,027	2,267	(2,706)	3,615
Advances from travelers	(11,935)	(2,892)	29,922	(2,892)
Other changes in operating assets and liabilities, net	(112)	365	2,033	1,145
Net cash provided by/(used in) operating activities	**(13,095)**	**8,954**	**2,400**	**(11,618)**
Investing activities:				
Business acquisition, net of cash acquired	—	(14,986)	—	(14,986)
Purchase of investments	(33,904)	—	(90,803)	—
Proceeds from sales and maturities of investments	6,083	3,409	34,820	3,409
Capital expenditures, including internal-use software and website development	(844)	(1,243)	(3,187)	(3,309)
Proceeds from receipt of tax credits	—	—	—	1,020
Other investing activities, net	18	(709)	31	(701)
Net cash used in investing activities	**(28,647)**	**(13,529)**	**(59,139)**	**(14,567)**
Financing activities:				
Payment of withholding taxes on net share settlements of equity awards	(884)	(295)	(1,410)	(932)
Proceeds from exercise of option awards	542	—	542	—
Purchases of treasury stock	(1,849)	—	(3,175)	—
Other financing activities, net	(25)	(23)	(73)	(68)
Net cash used in financing activities	**(2,216)**	**(318)**	**(4,116)**	**(1,000)**
Effect of exchange rate changes on cash	155	(10)	552	(562)
Net decrease in cash, cash equivalents and restricted cash	**(43,803)**	**(4,903)**	**(60,303)**	**(27,747)**
Cash, cash equivalents and restricted cash at beginning of the period	114,571	111,243	131,071	134,087
Cash, cash equivalents and restricted cash at end of the period	**€ 70,768**	**€ 106,340**	**€ 70,768**	**€ 106,340**
Supplemental cash flow information:				
Cash received for interest	€ 751	€ 508	€ 2,053	€ 1,768
Cash paid for taxes, net of (refunds)	3,095	482	8,278	8

See accompanying notes

trivago N.V.

Notes to the condensed consolidated financial statements (unaudited)

Note 1: Organization and basis of presentation

Description of business

trivago N.V. (“trivago,” the “Company,” “us,” “we” and “our”) and its subsidiaries offer online meta-search for hotels and accommodations through online travel agencies (“OTAs”), hotel chains, and independent hotels. Through trivago DEALS, we also offer direct hotel booking services on various platforms. Our search-driven marketplace, delivered on websites and apps, provides users with a tailored search experience via our proprietary matching algorithms. For our referral business, we generally employ a cost-per-click (“CPC”) pricing structure and also offer a cost-per-acquisition (“CPA”) pricing structure. Under the CPC model, advertisers control their own return on investment and the volume of lead traffic we generate for them. Under the CPA model, advertisers pay us a percentage of the booking revenues that ultimately result from a referral.

During 2013, the Expedia Group, Inc. (formerly Expedia, Inc., the "Parent" or "Expedia Group") completed the purchase of a controlling interest in the Company. As of September 30, 2026, Expedia Group’s ownership interest and voting interest in trivago N.V. is 59.0% and 83.9%, respectively.

Basis of presentation

We have prepared the accompanying interim unaudited condensed consolidated financial statements in accordance with accounting principles generally accepted in the United States (“GAAP”) for interim financial reporting. We have included all adjustments necessary for a fair presentation of the results of the interim period. These adjustments consist of normal recurring items. Our interim unaudited condensed consolidated financial statements are not necessarily indicative of results that may be expected for any other interim period or for the full year.

Certain information and note disclosures normally included in the audited annual consolidated financial statements have been condensed or omitted in accordance with Securities and Exchange Commission (“SEC”) rules. The condensed consolidated balance sheet as of December 31, 2025 was derived from our audited consolidated financial statements as of that date but does not contain all of the footnote disclosures from the annual financial statements. As such, these interim unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in our Annual Report on Form 20-F for the year ended December 31, 2025, previously filed with the SEC.

Seasonality

We experience seasonal fluctuations in the demand for our services as a result of seasonal patterns in travel. For example, searches and consequently our revenue, are generally the highest in the first three quarters as travelers plan and book their spring, summer and winter holiday travel. Our revenue typically decreases in the fourth quarter. Seasonal fluctuations affecting our revenue also affect the timing of our cash flows. We typically invoice once per month, with customary payment terms. Therefore, our cash flow varies seasonally with a slight delay to our revenue, and is significantly affected by the timing of our advertising spending. Changes in the relative revenue share of our offerings in countries and areas where seasonal travel patterns vary from those described above may influence the typical trend of our seasonal patterns in the future.

Accounting estimates

We use estimates and assumptions in the preparation of our interim unaudited condensed consolidated financial statements in accordance with GAAP. Preparation of the interim unaudited condensed consolidated financial statements and accompanying notes requires that we make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities as of the date of the unaudited condensed consolidated financial statements, as well as revenue and expenses during the periods reported. Our actual financial results could differ significantly from these estimates. The significant estimates underlying our interim unaudited condensed consolidated financial statements include: leases, income taxes, and share-based compensation.

Note 2: Significant accounting policies

The significant accounting policies used in preparation of these unaudited condensed consolidated financial statements for the three and nine months ended September 30, 2026 are consistent with those discussed in Note 2 to the consolidated financial statements in our Annual Report on Form 20-F for the year ended December 31, 2025, except as updated below.

Consolidation

Following the acquisition of trivago DEALS in the third quarter of 2025, trivago consolidated the operating results of trivago DEALS on a one-month lag basis to facilitate the timely preparation of our consolidated financial statements. Effective with the quarter ended June 30, 2026, we eliminated the one-month reporting lag as trivago DEALS is now aligned with our reporting schedule. The elimination of the reporting lag represents a change in accounting principle which would ordinarily require retrospective application to prior periods after July 31, 2025 (representing the date of acquisition of trivago DEALS). We determined that the impact of not retrospectively applying this change was not material to our consolidated financial statements for those periods. Accordingly, we recognized the cumulative effect of the change in accounting principle within our unaudited condensed consolidated statements of operations for the periods ended June 30, 2026 and did not retrospectively apply the effects of this change to prior periods.

Adoption of new accounting pronouncements

Credit Losses. We did not elect to apply the practical expedient provided by ASU 2025-05. As such, there was no impact to our unaudited condensed consolidated financial statements for all periods in 2026.

Recent accounting pronouncements not yet adopted

Expense Disaggregation Disclosures. In November 2024, the FASB issued ASU 2024-03 which requires enhanced disaggregated disclosures regarding income statement expenses in a tabular format. The new guidance requires relevant expense captions to be disaggregated into categories, such as employee compensation, depreciation, and intangible asset amortization, included within each interim and annual income statement's expense caption, as applicable. Additionally, entities are required to disclose their selling expenses and their definition of selling expenses. The new standard is effective for fiscal years beginning after December 15, 2026, and interim periods within fiscal years beginning after December 15, 2027. We are in the process of evaluating the impact of adopting this new guidance on our consolidated financial statement disclosures.

Internal-Use Software. In September 2025, the FASB issued ASU 2025-06, which updates the accounting guidance for costs incurred in the development of internal-use software. The new guidance eliminates the requirement to categorize costs by project stage and instead allows entities to capitalize costs when management has authorized and committed funding for a software project and it is probable the project will be completed and used as intended, unless significant development uncertainty exists. The update is effective for fiscal years and interim periods within those fiscal years beginning after December 15, 2027, with early adoption permitted. We are in the process of evaluating the impact of adopting this new guidance on our consolidated financial statements.

Government Grants. In December 2025, the FASB issued ASU 2025-10, which provides authoritative guidance on the recognition, measurement, and presentation of a grant received by a business entity from a government. The new guidance standardizes the GAAP treatment of grants, replacing ad hoc IAS 20/ASC 958 analogies and improving comparability. The update is effective for fiscal years beginning after December 15, 2029, with early adoption permitted. We are in the process of evaluating the impact of adopting this new guidance on our consolidated financial statements.

Certain risks and concentration of credit risk

Our business is subject to certain risks and concentrations including dependence on relationships with our advertisers, dependence on third-party technology providers, and exposure to risks associated with online commerce security. Our concentration of credit risk relates to the financial institutions holding our cash, cash equivalents, and short-term investments, as well as customers and third-party payment processors with significant accounts receivable balances.

Our customer base includes primarily OTAs, hotel chains, and independent hotels, as well as individual travelers. We perform ongoing credit evaluations of our customers and maintain allowances for potential credit losses. We generally do not require collateral or other security from our customers.

Expedia Group, our controlling shareholder, and its affiliates represent 26% of total revenues for both the three and nine months ended September 30, 2026, compared to 30% and 34% in the same periods in 2025. Expedia Group and its affiliates represent 26% and 34% of total accounts receivable as of September 30, 2026 and December 31, 2025, respectively.

Booking Holdings and its affiliates represent 36% of total revenues for both the three and nine months ended September 30, 2026, compared to 43% and 40% in the same periods in 2025. Booking Holdings and its affiliates represent 35% and 22% of total accounts receivable as of September 30, 2026 and December 31, 2025.

Deferred revenue

As of December 31, 2025, the deferred revenue balance was €3.9 million, €3.8 million of which was recognized as revenue during the nine months ended September 30, 2026.

Foreign currency transaction gains and losses

Foreign currency transaction gains and losses presented within net other income/(loss) for the three and nine months ended September 30, 2026 and 2025 were as follows:

	Three months ended September 30,		Nine months ended September 30,	
(in thousands)	**2026**	**2025**	**2026**	**2025**
Foreign exchange gains/(losses), net	€ (106)	€ 23	€ (907)	€ 468

Note 3: Holisto Acquisition

On July 31, 2025, we exercised our share purchase option and acquired all remaining outstanding equity interests in Holisto Ltd. ("Holisto"). As a result, Holisto became our wholly owned and consolidated subsidiary and was subsequently renamed to trivago DEALS Ltd.

Supplemental Pro Forma Information

The following table presents unaudited supplemental pro forma consolidated revenue and net income/(loss) for the three and nine months ended September 30, 2025 as if the Holisto acquisition had occurred on January 1, 2024.

	Three months ended September 30,	Nine months ended September 30,
(in thousands)	**2025**	**2025**
Revenue	€ 171,832	€ 444,057
Net income/(loss)	5,177	(14,417)

The unaudited pro forma consolidated revenue reflects actual revenues prior to the Holisto acquisition, adjusted to eliminate intercompany transactions between trivago and Holisto that would have been eliminated had the entities been consolidated since January 1, 2024. The unaudited pro forma net income/(loss) is adjusted to (i) include amortization of acquired intangible assets and (ii) exclude the gain recognized from revaluing our previous equity interest and derecognizing the share purchase option upon completing the acquisition, net loss from the Holisto equity method investment, and intercompany transactions between trivago and Holisto.

The unaudited pro forma information is not necessarily indicative of the results of operations that we would have reported had the transaction actually occurred at the beginning of the period nor is it necessarily indicative of future results. The unaudited pro forma financial information does not reflect the impact of future events that may occur after the acquisition, including, but not limited to, anticipated costs savings from synergies or other operational improvements.

Note 4: Fair value measurement

Financial assets measured at fair value on a recurring basis are classified using the fair value hierarchy in the tables below:

As of September 30, 2026	Total	Level 1	Level 2
(in thousands)			
Cash equivalents:			
Money market funds	€ 14,122	€ 14,122	€ —
Term deposits	30,000	—	30,000
Short-term investments:			
Term deposits	69,227	—	69,227
Investments and other assets:			
Term deposits	1,351	—	1,351
Total	**€ 114,700**	**€ 14,122**	**€ 100,578**

As of December 31, 2025	Total	Level 1	Level 2
(in thousands)			
Cash equivalents:			
Term deposits	€ 80,000	€ —	€ 80,000
Short-term investments:			
Term deposits	11,876	—	11,876
Investments and other assets:			
Term deposits	1,351	—	1,351
Total	**€ 93,227**	**€ —**	**€ 93,227**

We value our financial assets using quoted market prices or alternative pricing sources and models utilizing market observable inputs.

Money market funds are valued at the closing price reported by the fund sponsor from an actively traded exchange. These are included within cash equivalents as Level 1 measurements.

We hold term deposit investments with financial institutions. We classify our term deposits within Level 2 in the fair value hierarchy because they are valued at amortized cost, which approximates fair value. Term deposits with a maturity of less than 3 months are classified as cash equivalents, those with a maturity of more than three months but less than one year are classified as short-term investments, and those with a maturity of more than one year are classified as investments and other assets.

Investments in term deposits with a maturity of more than one year are restricted by long-term obligations related to the campus building.

Assets measured at fair value on a non-recurring basis

Our non-financial assets, such as goodwill, intangible assets, property and equipment, as well as our equity method investment, are adjusted to fair value when an impairment charge is recognized or the underlying investment is sold. Such fair value measurements are based predominately on Level 3 inputs.

Note 5: Prepaid expenses and other current assets

(in thousands)	September 30, 2026	December 31, 2025
Prepaid advertising	€ 518	€ 289
Other prepaid expenses	5,448	5,179
Other assets	1,516	901
Total	**€ 7,482**	**€ 6,369**

Note 6: Property and equipment, net

(in thousands)	September 30, 2026	December 31, 2025
Building and leasehold improvements	€ 3,897	€ 4,151
Capitalized software and software development costs	37,227	34,799
Computer equipment	16,245	16,233
Furniture and fixtures	3,217	3,088
Subtotal	60,586	58,271
Less: accumulated depreciation	51,872	49,461
Property and equipment, net	**€ 8,714**	**€ 8,810**

Note 7: Goodwill and intangible assets, net

The following table presents our goodwill and intangible assets as of September 30, 2026 and December 31, 2025:

(in thousands)	September 30, 2026	December 31, 2025
Goodwill	€ 14,300	€ 13,797
Intangible assets with indefinite lives	45,345	45,345
Intangible assets with definite lives, net	25,399	28,826
Total	**€ 85,044**	**€ 87,968**

The following table presents the changes in goodwill by reporting unit:

(in thousands)	trivago DEALS
Balance as of January 1, 2026	€ 13,797
Foreign exchange translation	503
Balance as of September 30, 2026	**€ 14,300**

Our indefinite-lived intangible assets relate principally to trade names, trademarks and domain names.

Our definite-lived intangible assets relate principally to acquired developed technology, trademarks, and partnership agreements from the acquisition of trivago DEALS.

The following table presents the components of our intangible assets with definite lives as of September 30, 2026:

	September 30, 2026			December 31, 2025		
(in thousands)	**Cost**	**(Accumulated amortization)**	**Net**	**Cost**	**(Accumulated amortization)**	**Net**
Developed technology	€ 26,919	€ (5,261)	€ 21,658	€ 25,971	€ (1,459)	€ 24,512
Trademark/domain	485	(188)	297	468	(52)	416
Partnership and other agreements	4,281	(837)	3,444	4,130	(232)	3,898
Total	**€ 31,685**	**€ (6,286)**	**€ 25,399**	**€ 30,569**	**€ (1,743)**	**€ 28,826**

The amortization expense was €1.3 million and €4.4 million for the three and nine months ended September 30, 2026, respectively, as compared to €0.5 million for both 2025 comparative periods. The estimated future amortization expense related to intangible assets with definite lives as of September 30, 2026, assuming no subsequent impairment of the underlying assets, is as follows:

(in thousands)	**Amortization**
2026	€ 1,340
2027	5,362
2028	5,295
2029	5,200
2030	5,200
2031	3,002
Total	**€ 25,399**

Note 8: Share-based awards and other equity instruments

Amendments to the 2016 Omnibus Incentive Plan

On June 26, 2026, our shareholders approved amendments to the 2016 Omnibus Incentive Plan to increase the maximum number of Class A shares authorized for issuance under the plan from 80,161,948 to 114,998,673 Class A shares. This authorized amount does not include any additional Class A shares that may become available as a result of Class B share conversions. Class A shares issuable under the 2016 Omnibus Incentive Plan are represented by American Depositary Shares (“ADS”).

Share-based compensation expense

The following table presents the amount of share-based compensation expense included in our unaudited condensed consolidated statements of operations during the periods presented:

	Three months ended September 30,		Nine months ended September 30,	
(in thousands)	**2026**	**2025**	**2026**	**2025**
Equity classified awards	€ 4,750	€ 1,781	€ 9,787	€ 5,174
Liability classified awards	181	207	556	741
Total share-based compensation expense	**€ 4,931**	**€ 1,988**	**€ 10,343**	**€ 5,915**

Share-based award activity

The following table presents a summary of our share option activity for the nine months ended September 30, 2026:

	Options	Weighted average exercise price	Weighted average remaining contractual life	Aggregate intrinsic value
		(in €)	(In years)	(€ in thousands)
Balance as of January 1, 2026	31,111,665	0.94		
Granted	13,604,930	0.42		
Exercised [1]	3,098,740	0.34		
Expired	58,115	0.06		
Balance as of September 30, 2026	**41,559,740**	0.82	6	24,791

[1] Inclusive of 1,225,580 options withheld due to net share settlements to satisfy required employee tax withholding requirements. Potential shares which had been convertible under options that were withheld under net share settlements remain in the authorized but unissued pool under the 2016 Omnibus Incentive Plan and can be issued by the Company. Total payments for the employees' tax obligations to the taxing authorities due to net share settlements are reflected as a financing activity within the unaudited condensed consolidated statements of cash flows.

The following table summarizes information about share options vested and expected to vest as of September 30, 2026:

Fully Vested and Expected to Vest	Options	Weighted average exercise price	Remaining contractual life	Aggregate intrinsic value
		(in €)	(In years)	(€ in thousands)
Outstanding	33,399,740	0.93	7	19,383
Currently Exercisable	19,316,225	1.30	7	11,528

On July 9, 2026, 5,735,220 service-based Class A share options were granted to the founders of Holisto (trivago DEALS) in connection with the acquisition of Holisto, which was completed on July 31, 2025. One-third of the options vested on July 31, 2026 and the remainder will vest, subject to continued employment with trivago, in two equal annual increments thereafter.

On February 1, 2026, equity awards were granted to our managing directors consisting of service-based share options totaling 6,833,330 Class A shares, which vest annually in two equal increments beginning on June 30, 2028. Additionally, RSUs were granted totaling 7,958,380 Class A shares, which vest annually in two equal increments beginning on June 30, 2028, and an additional 6,563,620 Class A shares, which cliff vest on June 30, 2027.

The following table presents a summary of our restricted stock unit (RSU) activity for the nine months ended September 30, 2026:

	RSUs	Weighted average grant date fair value	Weighted average remaining time to vest
		(in €)	(in years)
Balance as of January 1, 2026	5,922,025	0.63	
Granted	22,119,715	0.55	
Vested [1]	4,411,875	0.68	
Forfeited	393,420	0.62	
Balance as of September 30, 2026	**23,236,445**	0.54	1

[1] Inclusive of 1,627,725 RSUs withheld due to net share settlements to satisfy required employee tax withholding requirements. Potential shares which had been convertible under RSUs that were withheld under net share settlements remain in the authorized but unissued pool under the 2016 Omnibus Incentive Plan and can be issued by the Company. Total payments for the employees' tax obligations to the taxing authorities due to net share settlements are reflected as a financing activity within the unaudited condensed consolidated statements of cash flows.

Note 9: Income taxes

Income tax expense was €5.6 million during the three months ended September 30, 2026, compared to €4.6 million in the same period in 2025. The total weighted-average tax rate for the three months ended September 30, 2026 was 33.7%, which primarily reflects the German statutory tax rate of approximately 31.2% and the estimated permanent effects for the full year. Our effective tax rate during the three months ended September 30, 2026 was 50.6%, compared to 28.7% in the same period in 2025. The change in the effective tax rate for the three months ended September 30, 2026 as compared to the same period in 2025 is primarily attributable to higher share-based compensation expense, which is not deductible for tax purposes, and the non-recurrence of the deferred tax benefit recognized in 2025 from the German statutory tax rate change.

Income tax expense was €2.8 million during the nine months ended September 30, 2026, compared to €1.4 million in the same period in 2025. Our effective tax rate for the nine months ended September 30, 2026 was (70.5)% compared to 522.5% in the same period in 2025. The change in the effective tax rate for the nine months ended September 30, 2026 as compared to the same period in 2025 is primarily attributable to the change from a pre-tax income position close to zero, which resulted in a disproportionately high effective tax rate in 2025, to a pre-tax loss position for the same period in 2026. Additionally, higher share-based compensation expense, which is not deductible for tax purposes, contributed to income tax expense despite the pre-tax loss in 2026.

The difference between the weighted average tax rate and the effective tax rate for the three and nine months ended September 30, 2026 was primarily the result of share-based compensation expense, which is not deductible for tax purposes.

Note 10: Stockholders' equity

Class A and Class B Common Stock

Our authorized share capital amounts to €234.0 million and is divided into Class A and Class B common stock with par values of €0.06 and €0.60, respectively. As stated in our articles of association, each Class B shareholder can request the conversion of one or more Class B shares at any time with the ratio of one Class B share to ten Class A shares. The shareholder will then transfer nine out of every ten Class A shares to the Company for no consideration, leaving the shareholder with one issued Class A share. Upon conversion, the number of authorized Class B shares decreases by the number converted and concurrently, the number of Class A shares increases by ten times the number of Class B shares converted in order to maintain our authorized share capital. At the time of our IPO in 2016, the number of authorized Class A and Class B shares was 700,000,000 and 320,000,000, respectively. These share counts have been adjusted accordingly with each conversion of Class B shares into Class A shares and the current share counts are reflected on the unaudited condensed consolidated balance sheets.

As of September 30, 2026, Class B shares are only held by Expedia Group and Rolf Schrömgens. Refer to "*Note 1 - Organization and basis of presentation"* for Expedia Group's ownership interest and voting interest. The Class B shares held by Mr. Schrömgens as of September 30, 2026, had an ownership interest and voting interest of 8.0% and 11.4%, respectively.

The ratio of the Company's American Depositary Shares program is one ADS to five Class A shares.

Treasury Stock

On April 30, 2026, our supervisory board authorized a program to repurchase up to €20 million in aggregate purchase price of our ADSs, with each ADS representing five Class A shares (the '2026 Share Buyback Program'). On May 29, 2026, our management board approved the implementation of 2026 Share Buyback Program. We may repurchase ADSs from time to time under this program, subject to our discretion as to timing, amount and price. The program does not have a fixed expiration date and does not obligate the Company to acquire any specific number of shares.

During the three and nine months ended September 30, 2026, we repurchased 1,919,965 and 3,579,055 Class A common shares, respectively, through open market transactions and these shares are held as treasury stock as of September 30, 2026.

Note 11: Earnings per share

Basic and diluted earnings per share of Class A and Class B common stock is computed by dividing net income/(loss) by the weighted average number of Class A and Class B common stock outstanding during the same period. Diluted earnings per share is calculated using our weighted-average outstanding common shares including the dilutive effect of stock awards as determined under the treasury stock method. In periods when we recognize a net loss, we exclude the impact of outstanding stock-based awards from the diluted loss per share calculation as their inclusion would have an antidilutive effect.

The following table presents our basic and diluted earnings per share:

	Three months ended September 30,		Nine months ended September 30,	
(€ thousands, except per share data)	**2026**	**2025**	**2026**	**2025**
Numerator:				
Net income/(loss)	€ 5,415	€ 11,027	€ (7,025)	€ (3,270)
Denominator:				
Weighted average shares of Class A and Class B common stock outstanding:				
Basic	353,419	352,098	353,237	352,095
Diluted	382,278	357,462	353,237	352,095
Net income/(loss) per share:				
Basic	€ 0.02	€ 0.03	€ (0.02)	€ (0.01)
Diluted	0.01	0.03	(0.02)	(0.01)

For the three months ended September 30, 2026 and 2025, approximately 8 million and 12 million of outstanding stock-based awards, respectively, have been excluded from the calculations of diluted net income per share because their effect would have been antidilutive. For the nine months ended September 30, 2026 and 2025, approximately 62 million and 34 million of outstanding stock-based awards, respectively, have been excluded from the calculations of diluted net loss per share because their effect would have been antidilutive.

Note 12: Commitments and contingencies

Legal proceedings

A class action has been filed in Israel, making allegations about our advertising and/or display practices, such as search results rankings and algorithms, and discount claims. A pre-trial case management hearing took place on October 1, 2024. The court ordered trivago to provide certain information to the plaintiff. Pursuant to the court's recommendation, the parties initiated mediation procedures to evaluate possibilities for an amicable resolution of the matter in December 2024. In 2025, the parties ceased the mediation procedures and continued the court proceedings. The plaintiff subsequently narrowed its claim to a single allegation concerning the presentation of recommended offers. We filed our statement of defense in May 2026, and the matter is in the discovery phase.

We have also received demand letters and arbitration demands from claimants alleging violations of the California Invasion of Privacy Act related to our use of certain website technologies. On March 18, 2026, an initial group of arbitration demands was filed with the American Arbitration Association and additional threatened claims have been asserted but not filed. We believe we have substantial defenses, including challenges to the enforceability of arbitration agreements for certain claimants and consent-related defenses for others. The proceedings are in early stages and no determinations have been made regarding whether the claims are subject to arbitration or the merits of the underlying allegations.

As losses arising from these legal proceedings were not considered probable, no amounts have been recognized as of September 30, 2026.

Guarantee

On July 7, 2026, we entered into a Limited Guarantee and Indemnity agreement with Stripe, LLC and its affiliates ("Stripe"), a third-party payment processor for trivago DEALS. The agreement guarantees (i) the due performance by trivago DEALS and its subsidiaries of their obligations under their payment processing agreement with Stripe, including to timely repay Stripe for any reimbursements due to travelers and (ii) indemnifies Stripe against losses arising from non-performance by trivago DEALS and its subsidiaries of such obligations, or from any such obligation becoming void or unenforceable against them. Our liability is limited to trivago DEALS' liability under its agreement with Stripe for payment processing services. We are unable to estimate the maximum potential amount of future payments we could be required to make since trivago DEALS' liability will be dependent on the volume of services used. The Guarantee is ongoing in nature and remains in effect until any sum payable by trivago DEALS under its agreement with Stripe is paid in full. No amounts have been demanded or paid and no liability was recognized as of September 30, 2026.

Gain contingency

On May 5, 2026, we filed an antitrust damages claim against Google before the Regional Court of Hamburg, Germany. The claim seeks damages for losses suffered by trivago as a result of Google's alleged anticompetitive self-preferencing practices in the hotel metasearch market. The outcome of the litigation is inherently uncertain, and there can be no assurance as to the timing, outcome, or ultimate recovery of proceeds, if any, from these proceedings. No amounts have been recognized as of September 30, 2026.

Note 13: Related party transactions

Expedia Group

We have commercial relationships with Expedia Group, Inc. and many of its affiliated brands, including brands Expedia, Hotels.com, Wotif and Vrbo. These arrangements are terminable at will upon fourteen to thirty days prior notice by either party and on customary commercial terms that enable Expedia Group’s brands to advertise on our platform, and we receive payment for users we refer to them. We have an agreement with Expedia Partner Solutions ("EPS"), where EPS powers our platform with a template (Hotels.com for partners). Additionally, we entered into an agreement with Expedia, Inc. to provide marketing services, in exchange for commission on completed bookings. Related-party revenue from Expedia Group primarily consists of click-through fees and other advertising services provided to Expedia Group and its affiliates.

Related-party revenue from Expedia Group and its affiliates was €49.2 million and €129.1 million for the three and nine months ended September 30, 2026, compared to €48.8 million and €145.4 million in the same periods in 2025, respectively. These amounts are recorded at contract value, which we believe is a reasonable reflection of the value of the services provided. Related-party revenue from Expedia Group represented 26% of our total revenue both for the three and nine months ended September 30, 2026, compared to 30% and 34% in the same periods in 2025, respectively.

The related party trade receivable balances with Expedia Group and its affiliates as of September 30, 2026 and December 31, 2025 were €29.1 million and €21.8 million, respectively.

For the three and nine months ended September 30, 2026 and 2025, we did not incur significant operating expenses from related-party services and support agreements with Expedia Group. Effective July 31, 2026, the services and support agreement in connection with localizing content on our websites with Expedia Group International Holdings III, LLC (subsequently renamed to Expedia Travel Partner Services LLC), was terminated.

UBIO Limited

We have a commercial agreement with UBIO Limited to increase the number of directly bookable rates available on our website. The agreement includes an annual minimum commitment of €0.2 million (GBP 0.2 million). On May 14, 2026, we entered into an amendment to the agreement extending the term by six months, to December 31, 2026. Operating expenses related to this partner were €0.2 million and €0.4 million for the three and nine months ended September 30, 2026, compared to €0.2 million and €0.6 million in the same periods in 2025, respectively.

Holisto Limited

For the three and nine months ended September 30, 2025, related-party revenue, consisting mainly of click-through fees was €0.7 million and €5.3 million, respectively and operating expenses related to interface development services, were €0.1 million and €0.6 million, respectively.

Note 14: Segment information

Beginning in the third quarter of 2026, trivago DEALS met the quantitative thresholds for separate disclosure under ASC 280 and is therefore presented as a separate reportable segment. In prior periods, trivago DEALS was an operating segment that did not meet the quantitative thresholds and was included in other revenues. We now report four reportable segments: Developed Europe, Americas, Rest of World (collectively referred to as the trivago Core segments), and trivago DEALS. Prior period comparative segment information has been recast to present trivago DEALS as a separate reportable segment. The comparative periods continue to reflect the one-month reporting lag described in "*Note 2 - Significant Accounting Policies*." This change had no impact on our consolidated financial statements.

Our Americas segment is comprised of Argentina, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Peru, the United States and Uruguay. Our Developed Europe segment is comprised of Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom. Our RoW segment is comprised of all other countries where trivago Core operates.

Our Chief Operating Decision Makers ("CODMs") are our managing directors comprised of the Chief Executive Officer, Chief Financial Officer, Chief Marketing Officer, and Chief Product Officer. We determined our operating segments based on how our CODMs manage our business, make operating decisions, and evaluate operating performance. Our primary operating metric for the trivago Core segments is Return on Advertising Spend, ("ROAS") contribution, which is the difference between Referral Revenue before intersegment eliminations and Advertising Spend, and is an indicator of the efficiency of our advertising. ROAS contribution includes the allocation of Referral Revenue based on the domain of the website accessed or location of the user performing the search.

Our primary operating metric for the trivago DEALS segment is DEALS contribution, which is the difference between total DEALS revenue and DEALS direct costs before intersegment eliminations. DEALS direct costs consist of costs that mostly vary with transaction volume, namely transaction processing and verification costs, presented in cost of revenue expense, and traffic acquisition costs, presented in selling and marketing expense. The remaining trivago DEALS operating expenses (including certain cost of revenue and selling and marketing expenses) that are not reflected in DEALS contribution are included in the reconciliation of profit or loss below.

Our CODMs use ROAS contribution and DEALS contribution to allocate resources for the relevant associated reportable segments predominantly in the annual budget and forecasting process. The CODMs consider budget-to-actual variances on a monthly basis using ROAS contribution when making decisions about the allocation of Advertising Spend to the trivago Core segments. The CODMs also use ROAS contribution and DEALS contribution to assess the performance for each relevant associated reportable segment.

Our trivago Core segment disclosures include intersegment Referral Revenue from our trivago DEALS segment which is measured at amounts that approximate fair value as if the transactions were between third parties. The revenue and corresponding expense are eliminated in consolidation.

The following tables present our segment information for the three and nine months ended September 30, 2026 and 2025. As a significant portion of our property and equipment is not allocated to our operating segments and depreciation is not included in our segment measure, we do not report the assets by segment as it would not be meaningful. We do not regularly provide such information to our CODMs.

(€ thousands)	Three months ended September 30, 2026				
	Developed Europe	Americas	Rest of World	trivago DEALS	Total
Referral Revenue from external customers, including related party	€ 79,954	€ 67,747	€ 29,745	€ —	€ 177,446
DEALS revenue from external customers, including related party	—	—	—	13,986	13,986
Intersegment revenues	2,230	2,870	137	114	5,351
	€ 82,184	€ 70,617	€ 29,882	€ 14,100	€ 196,783
Reconciliation of revenue					
Other revenues					1,081
Elimination of intersegment revenues					(5,351)
Total consolidated revenue					€ 192,513
Less:					
trivago Core Advertising Spend	57,884	54,759	24,466		
ROAS contribution	€ 24,300	€ 15,858	€ 5,416		€ 45,574
Less:					
DEALS direct costs [1]				10,783	
DEALS contribution				€ 3,317	3,317
Reconciliation of profit or loss:					
Technology and content, including related party					(16,227)
General and administrative, including related party					(11,901)
Other profit and loss [2]					(10,698)
Interest expense					(22)
Interest income					1,152
Other, net					(107)
Income before income taxes					**€ 11,088**

[1] DEALS direct costs include costs that mostly vary with transaction volume including transaction processing and verification costs, which are presented in cost of revenue expense, as well as traffic acquisition costs, which are presented in selling and marketing expense.

[2] Other profit and loss consists of other revenues, cost of revenue expenses not included in DEALS direct costs, selling and marketing expenses not included in trivago Core Advertising Spend or DEALS direct costs, the intersegment elimination of trivago DEALS selling and marketing expenses, and amortization of intangible assets.

(€ thousands)	Three months ended September 30, 2025				
	Developed Europe	Americas	Rest of World	trivago DEALS	Total
Referral Revenue from external customers, including related party	€ 69,714	€ 58,840	€ 33,047	€ —	€ 161,601
DEALS revenue from external customers, including related party	—	—	—	3,245	3,245
Intersegment revenues	427	1,453	64	48	1,992
	€ 70,141	€ 60,293	€ 33,111	€ 3,293	€ 166,838
Reconciliation of revenue					
Other revenues					730
Elimination of intersegment revenues					(1,992)
Total consolidated revenue					€ 165,576
Less:					
trivago Core Advertising Spend	49,686	44,532	27,781		
ROAS contribution	€ 20,455	€ 15,761	€ 5,330		€ 41,546
Less:					
DEALS direct costs [1]				2,141	
DEALS contribution				€ 1,152	1,152
Reconciliation of profit or loss:					
Technology and content, including related party					(12,361)
General and administrative, including related party					(8,523)
Other profit and loss [2]					(9,650)
Interest expense					(11)
Interest income					517
Other, net					3,464
Income before income taxes					**€ 16,134**

[1] DEALS direct costs include costs that mostly vary with transaction volume including transaction processing and verification costs, which are presented in cost of revenue expense, as well as traffic acquisition costs, which are presented in selling and marketing expense.

[2] Other profit and loss consists of other revenues, cost of revenue expenses not included in DEALS direct costs, selling and marketing expenses not included in trivago Core Advertising Spend or DEALS direct costs, the intersegment elimination of trivago DEALS selling and marketing expenses, and amortization of intangible assets.

	Nine months ended September 30, 2026				
(€ thousands)	**Developed Europe**	**Americas**	**Rest of World**	**trivago DEALS**	**Total**
Referral Revenue from external customers, including related party	€ 203,141	€ 181,393	€ 79,188	€ —	€ 463,722
DEALS revenue from external customers, including related party	—	—	—	37,068	37,068
Intersegment revenues	5,859	9,173	367	382	15,781
	€ 209,000	€ 190,566	€ 79,555	€ 37,450	€ 516,571
Reconciliation of revenue					
Other revenues					3,023
Elimination of intersegment revenues					(15,781)
Total consolidated revenue					€ 503,813
Less:					
trivago Core Advertising Spend	159,026	154,000	68,176		
ROAS contribution	€ 49,974	€ 36,566	€ 11,379		€ 97,919
Less:					
DEALS direct costs [1]				30,875	
DEALS contribution				€ 6,575	6,575
Reconciliation of profit or loss:					
Technology and content, including related party					(45,027)
General and administrative, including related party					(34,044)
Other profit and loss [2]					(31,121)
Interest expense					(69)
Interest income					2,641
Other, net					(907)
Loss before income taxes					**€ (4,033)**

[1] DEALS direct costs include costs that mostly vary with transaction volume including transaction processing and verification costs, which are presented in cost of revenue expense, as well as traffic acquisition costs, which are presented in selling and marketing expense.

[2] Other profit and loss consists of other revenues, cost of revenue expenses not included in DEALS direct costs, selling and marketing expenses not included in trivago Core Advertising Spend or DEALS direct costs, the intersegment elimination of trivago DEALS selling and marketing expenses, and amortization of intangible assets.

(€ thousands)	Nine months ended September 30, 2025				
	Developed Europe	Americas	Rest of World	trivago DEALS	Total
Referral Revenue from external customers, including related party	€ 178,231	€ 156,545	€ 88,749	€ —	€ 423,525
DEALS revenue from external customers, including related party	—	—	—	3,245	3,245
Intersegment revenues	427	1,453	64	48	1,992
	€ 178,658	€ 157,998	€ 88,813	€ 3,293	€ 428,762
Reconciliation of revenue					
Other revenues					2,182
Elimination of intersegment revenues					(1,992)
Total consolidated revenue					€ 428,952
Less:					
trivago Core Advertising Spend	134,756	133,412	74,759		
ROAS contribution	€ 43,902	€ 24,586	€ 14,054		€ 82,542
Less:					
DEALS direct costs [1]				2,141	
DEALS contribution				€ 1,152	€ 1,152
Reconciliation of profit or loss:					
Technology and content, including related party					(38,316)
General and administrative, including related party					(23,951)
Other profit and loss [2]					(26,867)
Interest expense					(17)
Interest income					1,783
Other, net					3,945
Income before income taxes					**€ 271**

[1] DEALS direct costs include costs that mostly vary with transaction volume including transaction processing and verification costs, which are presented in cost of revenue expense, as well as traffic acquisition costs, which are presented in selling and marketing expense.

[2] Other profit and loss consists of other revenues, cost of revenue expenses not included in DEALS direct costs, selling and marketing expenses not included in trivago Core Advertising Spend or DEALS direct costs, the intersegment elimination of trivago DEALS selling and marketing expenses, and amortization of intangible assets.